

BUSINESS PROFILE

ROSE GARDEN NURSING & REHABILITATION CENTER

It is estimated that over 1.4 million Americans currently reside in a nursing home or long term care facility. Nursing homes provide 24 hour care for those who cannot care for themselves, such as senior citizens with debilitating chronic health problems or younger people who have limited capabilities due to disease or illness, or for those needing occupational and other rehabilitative therapies following an accident or illness. Unfortunately, the term itself, "nursing home" can conjure up many negative connotations. Fortunately though, in Ocean County there is a nursing and rehabilitation center that offers superior care, beautiful surroundings and peace of mind for those facing the decision of nursing care for themselves or a loved one.

Rose Garden Nursing and Rehabilitation Center located at 1579 Old Freehold Road in Toms River is more comparable to a 5 star hotel than a nursing home or healthcare facility. In fact, Rose Garden is known as "The Fine Hotel of Healthcare."

Due to his leadership and vision, owner and administrator Andrew Shawn has successfully transformed the "don't put me there" business into the "put me there business."

Originally from Albany, New

York, Mr. Shawn, an accomplished musician and avid car enthusiast, first came to the Jersey Shore when he attended Monmouth University where he earned his undergraduate degree. He later went on to earn a Masters Degree in Administration from Fairleigh Dickinson University.

Andrew Shawn began his career as a Social Worker. Having worked at a nursing home in Lakewood, his compassion and strong sense of responsibility to the care and wellbeing of others led him to an assistant administrator position and eventually to obtaining his administration license in 1980.

After obtaining the Toms River facility in 2005, one of the first tasks on Mr. Shawn's agenda was to rename the facility. "The name must have meaning. A name gives a place a soul," said Mr. Shawn. With that thought in mind, the choice was an easy one. Rose Garden Nursing and Rehabilitation Center is named after Mr. Shawn's beloved mother, Rosalie, whose portrait graciously adorns the lobby welcoming all who enter. "If you name something after your Mom, you can't go wrong," he said. Another way you cannot go wrong is to surround yourself with a staff of expert professionals who



share the same vision and high quality standards. Jacquelin Thomson is the Assistant Administrator at Rose Garden. Ms. Thomson is a licensed nursing home administrator, a certified social worker and possesses a Masters Degree in Business Administration. Ms. Thompson has been with the center for 19 years. Director of Nursing, Alicia Fereno possesses a Masters Degree in Nursing and has earned many top honors and awards from the National Association of Directors of Nursing and the Philippine Nursing Association just to name a few. Mrs. Fereno has successfully guided the nursing team at Rose Garden for 16 years.

Offering exceptional rehabilitative care specifically designed for each individual's needs by highly experienced professionals, including physical, occupational and speech therapy, post-operative and orthopedic care and therapy to achieve independence and a return to home sweet home is the mission at Rose Garden. Creating and being that home sweet home is another.

The classic decor at Rose Garden Nursing and Rehabilitation Center has created a warm and inviting homespun, cozy and comforting atmosphere with great attention to every detail. From its beautifully artistic hand painted wall murals to its lush carpeted hallways, Rose Garden has left nothing to be desired. Even the hallway lights are ensconced with hand painted glass coverings. There are no harsh surroundings or institution feel here.

Another aspect of the hotel like experience at Rose Garden is the



dining. Most times hospitals and healthcare facility food is a far cry from restaurant quality. Not so at Rose Garden. Under the direction of Ira Levine at Rose Garden is a delectable joy. Prepared in an immaculate kitchen and using nothing from a bag or box, the ingredients used at Rose Garden are always fresh and purchased daily from local merchants such as Silverton Farms in Toms River.

Rose Garden is known as "The Fine Hotel of Healthcare."

The dining experience is even more enhanced by its being served in the elegant yet still homey Rose dining room. Fine table linens, soft lighting and floral centerpieces all add to the ambience.

Another extremely important aspect of the experience at Rose Garden is that your time here, whether it be a short term stay or long, is enjoyable.

Along with Mr. Shawn, Activity Director Kevin Bassinder, who has been with Rose Garden for

8 years, has managed to achieve a party like atmosphere with daily activities and various special events scheduled throughout the year. Many holiday celebrations with everything from a visit from Santa at Christmas to Bagpipers on St. Patrick's Day all add to the fun at Rose Garden.

There are also extra special events such as the Annual Antique Car Show scheduled for mid September each year and featuring a concert performance by the Cam-eos.

The smiles on the faces of the residents, patients and staff alike at Rose Garden Nursing and Rehabilitation Center only reflect that of Andrew Shawn and doing things as he says, "The Rose Garden Way, which is stability, continuity and sensitivity to each individual."

For more information or to arrange for a personalized tour of Rose Garden Nursing and Rehabilitation Center, please call 732-505-4477. Or visit rosegardennj.com and enjoy a virtual tour through the beautiful grounds and center from the comfort of your own home.

